AUGUST 2025

TREND 10

PRINTED DYNASTY HAND FAN

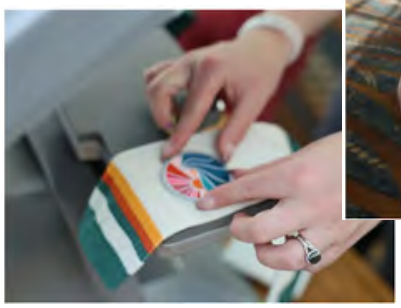
TAYLOR

PLEASE NOTE: ALL PRODUCTS SHOWN ARE SUBJECT TO COMPLIANCE APPROVAL BEFORE CONFIRMATION.

Trend Radar

EXPERIENCE-DRIVEN BRANDING

Experiential marketing is a powerful tool that enables brands to create memorable, immersive experiences that deeply connect with their audience. By combining creativity, technology, and strategic planning, companies can engage customers in ways that go beyond traditional advertising.



TAYLOR

Featured Brand

New Era is an American headwear and apparel brand founded in 1920 in Buffalo, New York. New Era is widely recognized for its quality craftsmanship, team logos, and influence in urban fashion. The brand blends sports, streetwear, and pop culture.

Style Spotlight

Bold Camo

While the camo trend, particularly tree and leaf patterns in neutral colors like grey, brown, white, and green, is expected to remain popular throughout 2025, it's evolving from traditional military-inspired designs to include bolder color variations, oversized silhouettes, and versatile styling options.

Design & Decoration Spotlight

Puff Screen Printing

Puff screen printing opens up limitless opportunities for crafting unique, personalized designs. This technique uses ink mixed with a puff additive—a heat-reactive chemical that expands when heated, causing the ink to rise and form a textured, raised effect on the fabric. It works best for simple designs or logos with: rounded block letters, numbers, basic geometric shapes, minimalistic graphics, or simple text logos

Trending Apparel

STORMTECH AZORES
QUICK DRY SHIRT

OMNI RECYCLED TRI-BLEND TEE

CUTTER & BUCK ADAPT ECO KNIT HYBRID RECYCLED QUARTER ZIP

SPORT-TEK® TEKNICAL HYBRID JACKET

NEW ERA® MARLED KNIT POM BEANIE

MERCER+METTLE® WOMEN'S QUILTED LINER JACKET

FRESH GOODS ROOKIE RECYCLED PERFORMANCE CAP

TAYLOR

Trending Drinkware

STARGAZE MUG, 14 OZ.

BEACON 16 OZ MUG

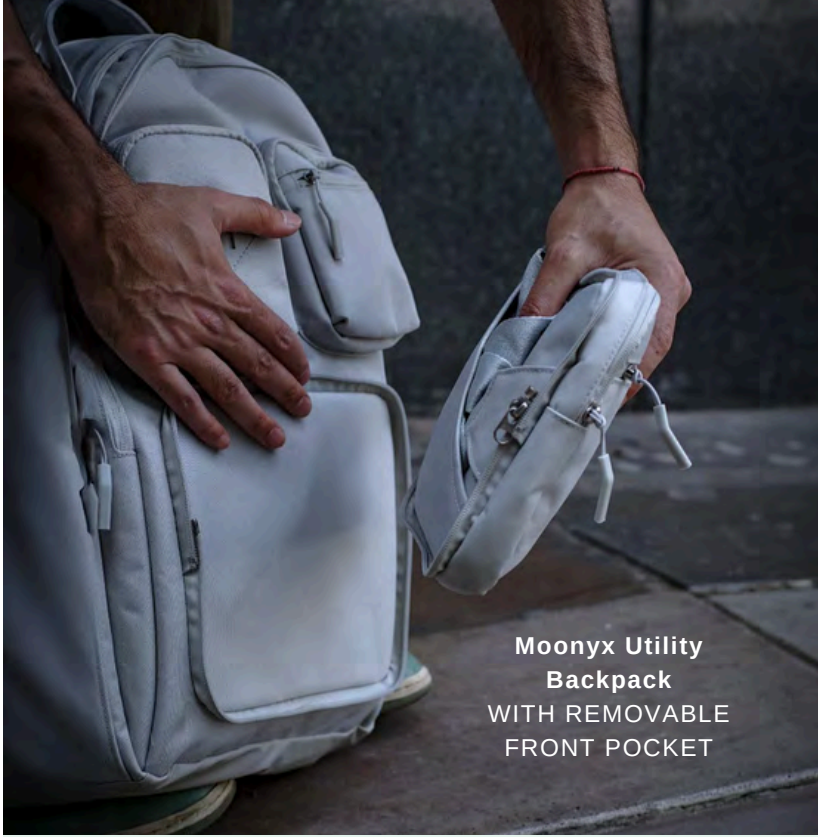
TERVIS® STAINLESS STEEL VENTURE™ BOTTLE - 36 OZ.

THE SIMONE 16 OZ TUMBLER

STANLEY QUENCHER PROTOUR FLIP STRAW TUMBLER 40OZ

URBAN 16OZ RECYCLED TUMBLER

Trending Bags



Moonyx Utility Backpack
WITH REMOVABLE FRONT POCKET

WHEELCHAIR BAG

BROOKS BROTHERS®
OXFORD BACKPACK

AKENA NATURAL
HYACINTH GRASS TOTE

EDDIE BAUER®
ADVENTURER BACKPACK

MUNCHNER KRAFT
PAPER TOTE

KANGA KASE MATE 12-PACK
COOLER

TAYLOR

Trending Tech

Jett 6W Karaoke Speaker
Set with 2 Microphones

ILIVE™ CUP + WIRELESS
BLUETOOTH SPEAKER

FINDIX
THE MOST UNIQUE 4
IN 1 GADGET

ENERGIZER MAG-N-
KICK™10K

MAH POWER BANK WITH
2 BUILT-IN CONNECTORS

SATECHI® ONTHEGO™ 2-
IN-1 WIRELESS CHARGER

RECHARGEABLE PORTABLE
ALARM & FLASHLIGHT

TAYLOR

Trending WOW

HURLEY® WATER RESISTANT OUTDOOR PACKABLE MAT

TAP INTERACTIVE STICKER

BBQ GRILL TOOL LIGHT

FULL COLOR NEOPRENE COLLAPSIBLE GROWLER COOLER SLEEVE

LAYERED WOOD COASTER

SATECHI® ONTHEGO™ CROSSBODY LANYARD CABLE

TAYLOR

Trending Bundles

H2O Mag-N-Stand Pair

CUISINART OUTDOORS™ SMASHED BURGER KIT

ECOBREW GOLF KIT

BUDGET CRISIS KIT

DELUXE CRISIS KIT

SILICONE COOKING UTENSIL SET

SUSTAINABLE SYNC ONBOARDING SET

TAYLOR

Trending Under $10

SUNFISH WATER RESISTANT TARPAULIN UTILITY BAG

INTREPID RABS PEN

CRIBBLER SHOW ACRYLIC MONITOR BOARD

PEN PERCH NOTEBOOK PEN HOLDER

POP MAGNETIC ACTIVATED LED BOTTLE OPENER

VERTA 3-IN-1 PEN / PENCIL SET

TAYLOR

FELLOW CARTER COLD TUMBLER

THANK YOU

TAYLOR™

taylorpromo.com

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